

## What Do Bur Oak Trees, Finances and Townsend Asset Management Corp. Have in Common?



"**Quercus macrocarpa**" represent two Latin words that I picked up last month - they caught my eye because, together, they represent something meaningful for us at Townsend Asset Management Corp.

So let me tell you a story....

Some of you may be aware that a hobby of mine is gardening. Because of this my mom thought it would be a great idea to give me a book called, "The Southern Gardener's Book of Lists" by Lois Trigg Chaplin. This book lists different types of plants, trees and shrubs

based on certain characteristics. I like this book because it helps me to make good plant selections with regard to size, location, and other variables.

I was reading through the book a couple of weeks ago and noticed a very interesting list titled: "Trees that will outlive your great, great grandchildren." I thought that was an unusual title, so I glanced down the list. One of the trees listed was a **BUR OAK** tree.

To some this may be another tree and no different from others on the list, but to me it meant something significant. It so happens that the offices for Townsend Asset Management Corp. are located at 5120 **BUR OAK** Circle. To add to the significance of this symbolism, our logo has, for many years, featured an oak leaf.

When I put two and two together, I immediately thought of the prophetic nature of the qualities of this tree and how they relate to our firm and what we do for our clients each and every day.

Interestingly enough, a Bur Oak tree has the following attributes:

- Most massive oak with heights of 130 feet and trunk width up to 10 feet
- Fire resistant
- Drought resistant due to very long deep roots
- Lives to be about 200-300 years old but can live for up to 400 years

These characteristics, which allow the Bur Oak tree to live and grow for generations, appealed to me since our firm's tagline is, "Growing Enduring Wealth for Discerning Families Since 1982."



Here at Townsend Asset Management Corp., we make it our goal to grow and preserve your wealth so that you have the opportunity for your legacy to outlive your great, great grandchildren, like a **BUR OAK** tree.

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